

For Immediate Release:

International cycling apparel company **Pactimo** and renowned Miami-based artist and urban realist **Miguel Paredes** are proud to announce their recent partnership to create fresh, dynamic, uniquely designed apparel for cyclists.

Paredes' gear is featured on Pactimo's online "Designer Gallery" offered at www.pactimo.com and is targeted to both men and women. The designs were personally crafted by the artist and each piece will only be available for a limited time, beginning with creations entitled **Urban Sun Ray** and **Magic City**, available now.

Pactimo CEO **Frank Kim** said, "We're thrilled to be working with Miguel offering cycling enthusiasts the opportunity to ride in one-of-a-kind designs with limited distribution. Pactimo offers a break from the predictable offering of sublimated apparel while preserving the high performance and quality that Pactimo delivers."

"I cannot be more excited about my new partnership with Pactimo! The company's passion for quality products is admirable and I wanted my designs to be just as great. Fans can expect exclusive colorful, vibrant gear that has been inspired by my own pieces of fine art and mixed media work," says Paredes.

The Pactimo "Designer Gallery" highlights collaborations with artists across the globe, from many different genres.

About Pactimo

Pactimo is a performance apparel company specializing in premium custom and dynamic designed technical apparel for cyclist and tri-athletes. Based in Colorado, Pactimo is listed on the Inc. 5000 fastest growing companies in the U.S. For more information on Pactimo go to <u>pactimo.com</u>

About Miguel Paredes

Paredes, a New York native, is an Urban Realist who combines cutting-edge techniques of street art, pop art and Japanese animation to create his own genre of trend-forward pieces. His combination of street graffiti, landscape and pop art have propelled his crossover from street walls, during his days as a student at the prestigious Fiorello LaGuardia High School of Music and Art in the '80s, to becoming a highly regarded creator of fine decorative art, prized by collectors from Los Angeles to Seoul.

The artist is also well-known for his iconic, Japanese anime-inspired digital series Pulgha™ & Birds. In this delightful collection Pulgha™, a magical flea, and her friends the spirited Birds, Yori & Kosue, join forces for good. An original, branded cartoon series based on these creations is being represented by the *William Morris Endeavor* Agency. Moreover, Paredes continues to make his mark showcasing his works at local, national and international shows, including Artist-In-Residence at the iconic National Hotel during Art Basel Miami Beach, 2010 and at his solo gallery, Miguel Paredes Fine Art, in the Wynwood Arts District. For more information, please visit: www.miguelparedes.com